Campus Life Demographic Question Decision Chart

This diagram helps explain how to consider demographic questions in your surveys and other assessment projects.

Do you plan to ask demographic questions?
- Yes
  - Do you plan to use the demographics project*?
    - Yes
      - Add Campus Life standard demographic questions
    - No
      - Project complete
  - No
    - Project complete

Add additional supplemental demographic questions
- Yes
  - Insert standard consent language into invitation
  - Project complete
- No
  - Add Campus Life standard demographic questions
  - Project complete

*Campus Life has created a demographics project that allows survey responses to be connected to University demographic information without having to ask those in your survey. Use of this project does not provide anonymity for respondents to your surveys.